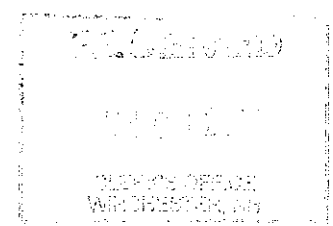


RED Committee Minutes 6/1/16



Meeting called to order 6:06PM

Present: Beth Pelton, Gloria Leustek, Robert Leustek, Ben Kilanski, Kathy Morehouse, Robert Spruill

Excused: Jim Tetreault, Denis V. Murphy

Absent:

Guest: Jason Koerber

Minutes from 5/11 were accepted. A motion to approve was made by Robert S, Seconded by Robert L. Approved. 3-0 with 3 abstentions

Farmers Market:

Gloria noted that there have been no improvements to the website. We lost one vendor due to personal issues and we gained one guest vendor. Kathy said there were 3 other people interested.

Robert S does advertising for his business and will include the market in his ad, the PEAK & WYRY. Beth talked to Sean from Hinsdale and about the radio ads and gave him the go ahead, she will touch base with him again. We were on the front page of the Brattleboro Reformer. There is a lot of excitement, people talking about it. Gloria borrowed signs from Hinsdale and will put them out Thursday night for Friday and Saturday. The Sandwich board will eventually get vinyl lettering but in the meantime will have a page printed out and taped on and that will be put out Saturday morning. Kathy is working on updating their signs. The weather is expected to be good.

We are still waiting on grant info from Mark Tigan. He needs a detailed budget. Gloria will get something over to Mark.

The Porta Potty will be delivered to the back of the library on Friday. The area is marked.

We need to start building the big signs for the corner of Rt. 10 & 119 near Mr. Mikes. The signs in Keene are 4' x 8'. We can use the signs for many town events, including the Farmers Market, music in the park. Sue Durling can help us make them. The signs will be updated as needed. Ben suggested that we make two 4' x 4' signs so not create a blind spot at the corner. We want the sign to be noticed. We might be able to rent the sign space out when not in use.

Gloria created an account with the State to begin the application to get EBT/SNAP benefits.

Gloria has also been in contact with Brendan Cornwell from the Granite State Market Match Program who will help us apply. On the USDA site there is a page about Market Responsibilities which includes us having tokens or non-counterfeitable Scrip which we would have to design ourselves. We would also have to have an accounting system and other requirements. The NHFMA should also be able to help us get the required equipment.

Gloria asked if there was an easier way to get funds from the BOS. The only way is to spend out of pocket and get reimbursed. We reviewed a disbursement form that requires signatures and then submitted to the BOS.

Robert suggested also that the RED Committee be added to the BOS agenda. Ben will ask Roberta about it.

Fall Clean-up Day: Tabled till next meeting

Pole Banners: Tabled till next meeting

Music in the Park: Jason has 4 of the 6 dates signed up to play for \$75 each from July 14 to Aug 17. We discussed the duration of the event not to go beyond the 10:00PM curfew. We decided on 6:30pm to 8:00pm and the bands can play later if they wish.

Jason said he needs payment ahead of time to pay the bands. We will take out of the RED account and will try to get sponsorships to reimburse the account. We hope the Kiwanis, and local businesses will sponsor them. Donations would need to be by check so we have accountability and to help plan for next year's acts as well. Jason discussed the different acts and he is still waiting to hear back from the Town Band. As the event grows and get more funding we can look to get bigger bands as well. If bands don't have their own sound equipment Jason can supply them with his. Current sponsors are Elm City, Kathy's Florist/Big Daddy's and Gene's Auto. Jason will talk to Gary's Power Equipment. Jason will make posters with the schedule and the general info will be on the big sign.

New/Other Business:

Need someone to run & record the June 22nd meeting as Gloria & Robert L will be on vacation. Robert S agreed to run the meeting; Kathy and Beth will take minutes. The agenda will be supplied ahead of time.

Need a Farmers market manager for the two Saturdays (June 18 & 25) Gloria & Robert are away. Jason and his wife will cover those two weekends.

Mr. Mike's: The situation with Mr. Mike's and the Historic Bank was discussed. The owners of Mr. Mike's before Global were planning on donating the bank to the town. After the sale the paperwork was lost. There will be a public hearing on June 13th 6pm at Town Hall. Robert S. wants the RED Committee to support the Bank being use it for a Chamber of Commerce. He will draft a statement stating that we support the Non-Profit WEDC to obtain and use the Bank for a Chamber which would be very beneficial to the town.

Town Wide Garage Sale: Tabled

2017 Canoe Race: Beth was asked by John Kazimierczky from the Canoe Race for help from the RED Committee to help people assist and sign in next May 2017. We agreed that at least 2 or 3 of us will help.

Kathy asked that three items be added to the agenda for June 8th:

- RED Committee Mission Statement
- Downtown Parking
- Review Old Action Items list

A motion was made to adjourn at 7:00pm by Robert L and seconded by Robert S. Motion approved 6-0

Respectfully Submitted, Gloria Leustek

